

Plymouth Rock Blues Festival Exhibitor

Loretta LaRoche Productions would like to invite you to be an exhibitor at our second annual *Plymouth Rock Blues Festival* on March 20, 2010 at Plymouth Memorial Hall in Plymouth, MA. This is a chance not to pass up, as this festival will have many branding opportunities for you and your company.

The Festival will be hosted by the one and only Holly Harris. This is an all day event that kicks off at 4:00pm at Plymouth Memorial Hall with a chili cook-off between area restaurants. Loretta LaRoche Productions has a great line up of blues performers for the festival. Highlighted performers for the festival include Ronnie Earl, James Montgomery, Roberto Morbioli's Morblus Band, Diane Blue and Professor Harp. There will also be many other performers in the line-up throughout the festival. A full day of Rock, Rhythm and Blues!

Become an exhibitor at the festival and create more brand awareness for yourself. Loretta LaRoche Productions will include you in the following promotional marketing plan: Valued at approximately \$700.00

- Your Banner placed on your exhibit table
- Included in E-blasts reaching 10,000 people.
- Rack Cards if placed within required deadline.
- Plymouth Rock Blues Festival Exhibitor List on Site.
- Link from LLP website to your website.
- Announcement in PRBF Press Release.
- Logo of your company on LLP website.

The event is taking place in the heart of America's hometown, Plymouth in a venue that has proven to bring guests in from all surrounding towns. The main facility of Plymouth Memorial Hall holds approximately 1,400 people, giving exhibitors the chance to market to a wide variety of audiences. This festival will appeal to a mass audience, therefore no one specific category of exhibitor is asked to attend. Exhibitors ranging from clothing, to jewelry to tattoo artists are encouraged to engage in this opportunity.

During the 4-6pm portion of the evening LLP will host a Chili Cook-off and fundraiser benefiting the Greater Plymouth Food Bank with proceeds and a food drive helping one of the area's most productive assistance programs.

The Plymouth Rock Blues Festival is sure to enhance your branding abilities, help you create awareness, and expand your potential client base. We hope you take this opportunity into consideration as it would be beneficial to you and your company.

Exhibitor tables are \$225.00 or 30% of sales. Tables are placed on the main floor for the duration of the festival.

No open flames allowed. Power outlets are available.

You can also call and speak with Dawn Christensen at 508-746-3998 ext 15